

DSDWA urges government to set up regulatory authority for sector

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NEW DELHI: [Direct Selling Distributors Welfare Association](#) (DSDWA) has urged the government to set up a regulatory authority to protect the interests of its members across the country.

DSDWA, a body of retail distributors covering various sectors including FMCG, textiles and health, said business of their members has been adversely affected in the aftermath of the recent Kolkata chit fund scam.

"DSDWA demands setting up of a regulatory authority to protect interests of consumers in particular and distributors across host of retail sector in general in the aftermath of West Bengal chit fund scam," the association said in a statement.

In a representation submitted to various authorities including the Prime Minister's Office, DSDWA said that distributors of various [FMCG](#) products are being seen with suspicion following the scam.

Directing selling industry has been contending that its operations are sometimes being confused with unauthorised schemes for mobilising large deposits from the common man.

"We have also demanded enactment of stringent laws to completely plug possibilities of recurring of such scams in future," DSDWA President [Surender Vats](#) said.

Vats further added that till date direct selling business is not governed by any ministry or department in India.



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